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PRESS RELEASE

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GOHSEP WINS AWARD IN INTERNATIONAL COMPETITION

Baton Rouge, LA (December 21, 2011) – The Governor's Office of Homeland Security and Emergency Preparedness (GOHSEP) was recently honored in an international competition for its work in producing materials and holding a special education and outreach event to teach local governing authorities and eligible private nonprofits how to properly procure contracts and other services.

GOHSEP won a "Gold Award" from the 2011 MarCom Awards, an international marketing and communication competition. Of the nearly 6,000 entries from government agencies, corporate communications departments and other applicants in 200 categories, GOHSEP was honored in the "special events" category for its procurement education meeting called, "Getting It Right, The Practice of Procurement". According to MarCom's website, the judges base their decision on content and presentation.

"This demonstrates GOHSEP's efforts to save time, money and headaches when applicants, who receive grant funding from the Federal Emergency Management Agency (FEMA), are educated on the proper way to procure contracts and other services. Our top priority is to ensure everyone is in compliance with state and federal guidelines," said GOHSEP Director Kevin Davis. "Making sure this documentation is executed properly by eligible applicants will mitigate problems down the road for those receiving grant funding," Davis added.

The October event was held in Baton Rouge and had 320 participants from across Louisiana. MarCom Awards are given by the Association of Marketing and Communication Professionals (AMCP). The GOHSEP produced procurement guide can be accessed on the agency website at www.gohsep.la.gov, click on "legal" under "areas of interest".

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